



Sheila Ronning
CEO & Founder,
Women in the Boardroom™

Sheila Ronning is the Founder of Women in the Boardroom™, a professional membership organization that provides C-suite and senior level executive women with the tools, knowledge and connections to prepare them for corporate board service. Originally from Minnesota, Sheila began her career as a retail executive before establishing a marketing and PR agency focused on small businesses. She grew this agency into the largest networking and trade show organization for small businesses in the Twin Cities.

Sheila once again broke the mold in 2002 with the launch of Women in the Boardroom™, by being the first person to form an organization with customized executive training programs, networking opportunities, and giving members the opportunity to build true connections, Sheila successfully created a proven program and process for women to enter board service. Because of her efforts in this space, she is considered a pioneer in the industry by her peers.

Since its founding, Sheila has grown Women in the Boardroom™ into an organization with international outreach across multiple industries, and within countless public and private boardrooms, including Fortune 100 companies. In doing so, she has created more than 2,000+ connections for its members.

As a recognized and respected thought leader on becoming a board member, gender diversity within the corporate sphere, and

effective networking practices, Sheila speaks numerous times per year. (See just some of her speaking engagements on the next page)

Sheila's insights have been featured in numerous news outlets including ForbesWomen, The Washington Post, The Wall Street Journal, Fox Business, Fast Company, The Huffington Post, and Forbes.com, among many others.

Milestones for Women in the Boardroom™

- 2002 Inaugural event to provide women with knowledge & connections for corporate board service
- 2010 Annual event engages more than 15,000 women as it expands to a 15-city tour throughout the US
- 2011 Transitioned from an event company to a membership platform
- 2012 Launch proprietary networking process
- 2013 Inaugural annual board assembly in NYC
- 2014 Launch proprietary Matchmaking Program™
- 2015 VIP member renewals hit record 85%
- 2016 Membership surges +85% & 100th board opening received
- 2017 Record number of VIP members serving on corporate boards +40% & we celebrate our 15th anniversary
- 2018 104% increase in corporate board seat notifications compared to 2017, 62% were public companies 50% were from mid and large-cap companies
- 2019 225th board opening received (in 2017-2019 we notified members of 115 board seats made 1,282 connections to those seats, 38% of our qualified members were finalists and 24% of those were elected to the board of directors)

Learn.

Advance.

Lead.

Presentation Topics

- **Serving on a Corporate Board: Discover if It's for You, Where to Start & What Does it take to Get There!**
- **How to Network Yourself Into a Corporate Board Seat**
- **Your Guide to Achieving Board Service**
- **Different Is Good: Why Diversity Matters in the Boardroom**
- **Authentic Leadership**
- **Entrepreneurialism**

Contact Information

- **Call Sheila: (202) 430-6244**
- **Email: sronning@womenintheboardroom.com**
- **Visit Women in the Boardroom™ online: www.womenintheboardroom.com**
- **Connect with Sheila on LinkedIn (Sheila Ronning) or on Twitter (@BoardroomWomen)**

Worldwide Speaking Engagements *(partial list)*

- 100 Women in Finance
- ACG Minnesota
- Aon
- Association for Corporate Growth Columbus
- Barnard
- Business Insurance Holdings Women to Watch
- Corporate Counsel
- Foley & Lardner's NDI Executive Exchange
- Harvard Alumni network
- Harvard Business School for Women
- Harvard Women's Law Association
- IOTS World Congress - Keynote Speaker 2019
- KPMG
- Kirkland Ellis
- L'Oréal
- Minnesota Women Lawyers
- Multicultural Women's National Conference
- NYU
- NACD Chapter - Pacific Southwest
- NACD Chapter - Philadelphia
- National Association of Women's Lawyer
- NewsCorp
- PIAA
- POWER of Professional Women
- Santander Global Corporate Banking
- SEC
- Stanford DCI on Boards
- State Street Women's Professional Network
- Stone Point Capital Women's Leadership Symposium
- The Hill "Century of Women"
- Thirty Percent Coalition 7th Annual Summit
- Thomson Reuters
- United Nations
- Women Construction Owners and Executives "WCOE"
- Women in Bio
- Women of the Channel Conference



What Our Participants Have to Say...

"Well done!! I loved the session."

"Sheila was amazing! Great flow of our time together. Concrete knowledge and advice/guidance. Loved that she took time to walk us through real life examples with the women in the room. I would absolutely ask her back again."

"Very helpful session. Direct and demystified the board opportunity."

"Loved the practical advice. Everything discussed is actionable, so this was an incredibly good use of my time and will help my professional trajectory!"

"Amazing session. Authentic presentation!"

"Fantastic session with incredibly valuable information on understanding what women need to do to prepare for corporate board positions. I learned A LOT of things that I didn't know before. Thank you!"

"Loved the interaction with Sheila among the participants, and the networking segment was awesome."

"It was great to get insights and an understanding of what it takes to sit on a board!"